



2025: Cycle 4

FUNDING INITIATIVE

Information session: May, 2025



Agenda

PART 1	Introduction
PART 2	Purpose of funding initiative
PART 3	Key dates
PART 4	Evaluation & review
PART 5	Q & A: Sandbox Meeting/ Partnerships/ Funding & Focus

Introduction

- SJIPH was established through a state grant to the Rowan University / Rutgers- Camden Board of Governors to integrate the region's medical, educational, research and community assets for the benefit of residents in southern New Jersey
- Main goals:
 - Improve health and health outcomes in Southern New Jersey
 - Focus on population health, population medicine, public health approaches
 - Engage with the community/community stakeholders



Values

Our values are central to our work.



COLLABORATION

We seek to actively listen, authentically connect and build partnerships that are mutually beneficial to improve health and health equity in the region.



INNOVATION

We approach population health and health equity focused data and projects with an open-mind and seek to explore new ideas that will have a sustainable impact.



IMPACT

We believe that southern New Jersey is a unique and valuable place to live and work. Our work focuses on making an impact that is inclusive and lasting.

Purpose

We serve as a hub for research collaboration, community connection and innovation that improves health and health equity in populations and communities across the region.

1

HEALTH OUTCOMES

Annual funding to reduce health disparities and advance health equity using an academic-community partnership approach

2

EXPAND RESEARCH

Expand research with community impact in the following counties: Burlington, Camden, Gloucester, Cumberland, Salem, Atlantic and Cape May

3

SOUTH JERSEY COMMUNITIES

Focus on urban and rural issues

4

NEW IDEAS

An organized snapshot of relevant data

5

PARTNERSHIPS

Teams: New (less than 6 months);
Established (6 months or more);
Previous awardees; Larger Projects

Key Dates

This timeline provides an overview of key dates and deadlines.

KEY INDICATOR	ACTIVITY / PROJECT	DATE
Cycle 4B launch	Cycle 4 RFP release and application portal active	May 2, 2025
Letter of Intent (LOI) due	Submit on the portal	July 14, 2025 by 11:59 pm
Review of LOIs	By committee and staff	Complete by late July 2025
Applicants notified	Invited to participate in Sandbox Meeting	Notified by mid-August 2025
Sandbox Meeting	Select LOIs invited to participate	October 10, 2025
Final proposal	Submitted based on feedback from meeting	November 14, 2025
Award decisions	Review by committee and staff	Mid December 2025
Funding released	Projects begin and continue for 18/24 months	Mid April 2026
Reporting	Internal reporting for all grantees	Quarterly 2026-2027
Final report	SJIPH to Rowan University-Rutgers Camden Board of Governors	Spring 2027

LOI Focus Areas

Projects DO NOT need to identify **ALL** academic or community partners at the LOI stage.

The Sandbox Meeting will provide opportunities for collaboration and refining the project idea.

CENTRAL RESEARCH QUESTION	COLLABORATIVE RESEARCH TEAM	CAPACITY BUILDING AND SUSTAINABILITY
Does the research question align with goals of RFP in terms of health impact?	How strong is the academic-community partnership?	Does the partnership promise to remain stable and build community capacity over time?
PROJECTED IMPACT ON HEALTH	BUDGET AND FEASIBILITY	
Does the project promise to improve health determinants and health outcomes in South Jersey?	Is the project feasible within the constraints of the proposed budget?	

Review Process

Highest scoring projects will be invited to the Sandbox meeting on October 10th.



Two funding tracks

Funding for cycle 4 will consist of two distinct tracks:

1 Track 1 – Catalyst grants

Catalyst grants include projects funded up to \$25,000. All project teams are eligible for Track 1 funding (18 months duration)

2 Track 2 – Signature grants

Signature grants include larger projects funded between \$50,000 - \$100,000. Project teams should be well established, showing a record of successful collaboration and completion of prior research. (24 month duration)

SJIPH will fund a combination of catalyst and signature grants based on their quality and projected impact on health or health determinants.

FAQs

Questions can also be submitted to:

info@sjiph.org





Questions: Sandbox Meeting

What is the Sandbox meeting?

The Sandbox Meeting is for LOIs that have been selected by reviewers to advance to the next stage. The Sandbox event will provide a collaborative environment where partnership teams and research facilitators will expand upon the LOI by refining research objectives and developing an outline for a full research proposal

Who is required to attend and will it be in-person?

Every selected project must be represented at the Sandbox meeting by at least 1 academic partner (Rowan/ Rutgers-Camden) and 1 community partner. The event will be in-person on October 10th at the Joint Health Sciences Center.

Questions & Answers

- General – funding tracks, eligibility, focus, partnerships
- Application process – steps, PIs, LOI, Sandbox
- Funding guidelines – allowable expenses, matching grants
- Partnerships – composition, evaluation criteria
- Logistics – LOI due date, format, post-award requirements
- Other – additional resources





Thank you!

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